

# SHELTECH NEWSLETTER



www.sheltech-bd.com

YEAR IN PUBLICATION: 20

ISSUE: 170

APRIL 2019

## ROUND TABLE CONFERENCE ON FIRE SAFETY AT PROTHOM ALO

After the recent fire incidents in Dhaka city, Sheltech and Prothom Alo jointly organized a round table conference at the Prothom Alo office in Karwan Bazar, Dhaka on April 07, 2019. The conference was held to have a discussion on the ways to ensure fire safety and fire code-compliance in buildings. Mr. Abdul Quaiyum, Associate Editor, Prothom Alo, was the moderator of the round table. Dr. Toufiq M. Seraj, Managing Director, Sheltech, gave the keynote presentation, where he presented research conducted by Sheltech on the discrepancies regarding fire safety and compliance in the different building codes of Bangladesh. He also discussed how we design and ensure fire code-compliance in all Sheltech buildings, and the steps we have taken to raise awareness among our clients regarding fire safety and fire emergency procedures.

Dr. Saamiya Seraj, Director, Sheltech, talked about the practical implications and challenges faced while implementing fire codes in buildings, and suggested subsidizing local producers for fire-rated glass and fire doors to make it easier for smaller developers and individuals to follow fire codes and build proper fire exits. Md. Atiqul Islam, the Honorable Mayor, Dhaka North City Corporation, Prof. Nazrul Islam, Chairman, Centre for Urban Studies (CUS), Brig. Gen. Ali Ahmed Khan, Former Director General, Fire Service and Civil Defense, professors from BUET and technical experts from various organizations like RAJUK, REHAB, BIP and IAB were also present at the round table. Please scan the barcode to read the entire coverage of the round table. Download our fire emergency exit procedure at [http://www.sheltech-bd.com/promotions/Fire\\_Emergency\\_Procedures\\_by\\_Sheltech.pdf](http://www.sheltech-bd.com/promotions/Fire_Emergency_Procedures_by_Sheltech.pdf)



Round Table Conference on Fire Safety at Prothom Alo Office

শেলটেক্  *Since 1988* SHELTECH

## POHELA BOISHAKH GET TOGETHER AT SHELTECH BITHIKA

Sheltech organized a Boishakhi luncheon to celebrate the Bangla New Year 1426 with our clients and patrons at Sheltech Bithika in Mirpur, on April 20, 2019. As a company that maintains a very interactive relationship with all our clients, this get together offered an opportunity to celebrate the new year with our clients and to show them firsthand the joys of living in our landmark project, Sheltech Bithika. As the first, fully ready condominium project in Dhaka, Sheltech Bithika created a lot of enthusiasm among our luncheon guests. They got to tour the ready apartments and

enjoy the various community facilities at Sheltech Bithika, such as the swimming pool, two gymnasiums and the community event center that can accommodate over 200 people. Other features of interest were our comprehensive security and fire-fighting system, and the rain water harvesting system, which will provide up to an eight-month supply for gardening and car-washing at Sheltech Bithika. If you are interested in visiting Sheltech Bithika, contact our sales hotline at 16550, and we will arrange a personalized tour for you. Scan the barcode below for more details.



*Clients at Pohela Boishakh Get Together*

## SHELTECH PARTICIPATION REHAB FAIR AT SHARJAH

Sheltech participated in the REHAB Housing Fair at Sharjah, United Arab Emirates on April 4 - 6, 2019. The housing fair was organized by REHAB and held at the Sharjah Expo Center. During the three-day event, we had many non-resident Bangladeshi (NRB) clients visiting the fair, to search for a home in their motherland. Our ready, condominium project, Sheltech Bithika in Mirpur, was a hit with our clients for the complete lifestyle it offers with its ready apartments, abundance of community facilities and its close location to the upcoming Metro Rail in Dhaka city. Our lakeside luxury projects in Dhanmondi 32 and New Eskaton, and our 4 bedroom, single unit, luxury project in Banani were also in high demand at the fair. For our NRB clients who missed out on the Fair, but are looking to make a lifetime investment in their dream home, contact our sales team today through +8801713091704. We are also available on Viber and Whatsapp through this number.



*Sheltech Stall in the Rehab Fair at Sharjah*

## AGREEMENT SIGNING OF SHELTECH NURJAHAN

Sheltech (Pvt.) Ltd. has signed on a new luxury residential project, Sheltech Nurjahan at Banani. The project was signed between the landowners of the project and Dr. Toufiq M. Seraj, Managing Director, Sheltech, on April 03, 2019, at our corporate headquarters in Panthapath. The project has a land area of over 10 katha and will feature a

10-storied (B+G+9) building, with 17 luxury apartments. Located in Banani 05, this project is close to the Banani Lake and all urban conveniences of Banani 11. We invite you to come to our office at Sheltech Tower, Panthapath, to see the designs and architectural layouts of this beautiful new project in Banani.



*Sheltech Nurjahan will feature 17 luxury apartments in Banani*

## CONSTRUCTION SAFETY AND QUALITY AT SHELTECH

We wish to congratulate all the technical personnel at Sheltech Ayaan and Sheltech Renu-Kabir Tower, for scoring the highest in our internal safety competition for the month of April 2019. Sheltech Ayaan is our south facing, corner plot, commercial project in the heart of Banani 11, while Sheltech Renu-Kabir Tower is our beautiful gated community at North Badda, with 115 innovatively designed apartments and a large children's play area spanning over 5 katha. Winning the internal competition means compliance of all Sheltech safety rules, which includes site cleanliness, proper installation of safety features, proper use of PPE (personal protective equipment) and frequent safety training of all construction workers. We encourage our clients to come see these beautiful projects for themselves and join Sheltech in our efforts to bring about international safety standards to the construction industry in Bangladesh.



*PPE (helmet, hand gloves, safety vest, safety belt and safety shoes) worn by worker while binding reinforcement at Sheltech Ayaan at Banani 11*

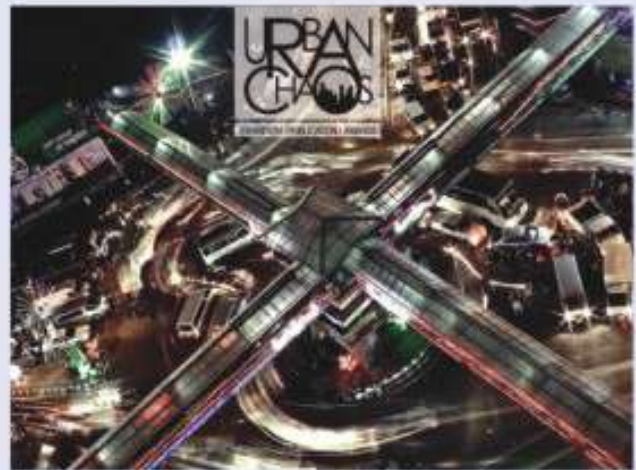
## BOOK PUBLICATION CEREMONY OF URBAN CHAOS

Sheltech (Pvt.) Ltd., with support from the Seraj Foundation for Development and Photoffee Academy, has published a photo book titled "Urban Chaos", with a series photography that illustrates the urban problems of Dhaka. This exclusive book consists of 65 photographs of Dhaka city by 30 photographers, to capture the essence of our capital city and the sheer resilience of the city's residents who continue to flourish despite their daily sufferings from traffic congestion, air pollution, severe water logging and a whole host of other issues. The book publishing ceremony was held at Sheltech Lounge at Panthapath on April 04, 2019. Engr. Kutubuddin Ahmed, Chairman, Sheltech, Dr. Toufiq M. Seraj,

Managing Director, Sheltech, Prof. Nazrul Islam, Chairman, Centre for Urban Studies (CUS), and Arch. Mubassar Hussain, Former President, Institute of Architects Bangladesh (IAB) were present in the ceremony. On the occasion, Dr. Seraj remarked that to improve the present urban living conditions of Dhaka city, an integrated approach to development would be required. The other speakers in the book publishing ceremony hoped that the city would improve dramatically, and that the conditions expressed in this book would just become a distant memory in the coming years, and not something that Dhaka residents suffered through every day.



*Book Publishing Ceremony at Sheltech Lounge*



*Cover Page of the Photo Book, Urban Chaos*



*Some Pictures from the Photo Book, Urban Chaos*

**Connect with Sheltech:**

☎ 16550 🌐 [www.sheltech-bd.com](http://www.sheltech-bd.com) 📘 [www.facebook.com/sheltechprivatelimited/](https://www.facebook.com/sheltechprivatelimited/)

