

SHELTECH NEWSLETTER



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PRESS CONFERENCE: TECHNICAL EXCELLENCE AND ANNIVERSARY FAIR



Sheltech arranged a press conference on March 10, 2016 at Sheltech Bithika to showcase our safe and quality construction practices and to give details regarding our annual anniversary fair. Engr. Kutubuddin Ahmed, Chairman of Sheltech, gave the introductory speech, while Dr. Toufiq M. Seraj, Managing Director of Sheltech, presented various details on the state of the real estate market in Bangladesh. A presentation on Sheltech's technical excellence was presented by Dr. Saamiya Seraj, Director of Sheltech. Finally, a video of Sheltech Bithika, developed in-house by our creative architecture team, was shown to illustrate how our milestone project will transform the lives of our clients and usher in the future of urban living in Dhaka. After the press conference, the journalists were given a tour of the site to show them firsthand how Sheltech maintains its high level of construction safety and quality. The journalists also toured our full furnished mock up apartment, the new sales office, the central sample room and the Sheltech sponsored art gallery on "Urban Chaos".



SHELTECH DAY (MARCH 12, 2016)



On March 12, 2016, Sheltech successfully completed 28 years in the real estate industry of Bangladesh. When Sheltech first started in 1988, we had a simple but heartfelt pledge to provide quality homes for the residents of Dhaka city. Although Dhaka was much smaller at that time, with only a few real estate developers, the management of Sheltech saw the potential of this city, and poured all their energies into making Sheltech a company that could rise to the challenge of meeting the rapidly growing housing needs of Dhaka city. Now 28 years later, we have built over 3000 apartments all around Dhaka city, and have received widespread recognition for our quality construction practices, and our firm commitment

to clients. None of this would have been possible without our clients and patrons, and Sheltech's most important achievement in these 28 years has been earning their trust and confidence and being given the opportunity to build the home of their dreams. As such, Sheltech's custom on Sheltech Day has been to celebrate it with clients.

This year was no exception and the day started with cutting a cake by the members of the Board of Sheltech and Sheltech Associated Companies. Mr. Tanvir Ahmed, Director started the day with the welcome address. Dr. Toufiq M. Seraj, Managing Director and Engr. Kutubuddin Ahmed, Chairmen in their speeches discussed about the inception in 1988 and growth of the company in the past 28 years.



They also outlined future goals and strategies of the company. Dr. Saamiya Seraj, Director offered the vote of thanks to the invited guests/Executive Directors/Chief Executive Officers/Directors of all the Sheltech associate companies. The associate companies were represented by PInr. Zeenat Nahreen, Executive Director, Sheltech Consultants; Engr. Sk. Bashir Ahmed, Director, Aero-Speed; Ms. Sumayyah Ahmed, Director, Sheltech Holdings; Engr. Choudhury Jamal Ashraf, Vice-Chairman and Arch. Choudhury Nowrin Jamal, Director, Sheltech Engineering; Maj. (Rtd.) Reza Sayeed Al Huda, CEO, Sheltech Protection Services and Mr. Moïn Uddin, CEO, Sheltech Brokerage. The morning event was followed by breakfast.

The day-long event of Sheltech Day was held in our landmark project in Mirpur, Sheltech Bithika. Clients, landowners, journalists, contractors, corporate suppliers, engineers and many other patrons came to Sheltech Bithika to celebrate our founding day with us. Many new clients also joined the Sheltech family that day.

Along with honouring our clients, on Sheltech day we also wish to thank our dedicated team of professionals in Sheltech because their skill, perseverance and hard work have made Sheltech what it is today - a brand name that exemplifies safe and quality construction, and a steadfast commitment to clients. The awards for exceptional employees are also handed out on Sheltech day, to reward them for their commitment towards Sheltech. This year, all the project personnel in Sheltech Noor were presented with certificates and

a trophy for their dedication towards construction safety and for winning our internal safety competition among construction sites in 2015.

Our two weeks long "Sheltech Anniversary Fair 2016" was also started from Sheltech Day at Sheltech Bithika to showcase our beautiful land and apartment projects. Among these, Sheltech Bithika was a popular choice among clients as these innovative apartments come with many community features such as swimming pool, gym, prayer room, community hall, etc.



SHELTECH RENU-KABIR TOWER CONSTRUCTION STARTED



Sheltech started construction of Sheltech Renu-Kabir Tower at House #298, Shadhinata Sharani, North Badda, Dhaka on March 28, 2016. Located in the lively neighbourhood of Badda, Sheltech Renu-Kabir is the latest creation of our innovative and hardworking technical team. The project consists of 115 beautifully designed apartments, ranging in size from 1250 to 1580 square feet. A lot of care was also put into designing the common areas of Sheltech Renu-Kabir Tower, with the vision of fostering a community between the residents of the projects. This was achieved by providing amenities that bring people together like a large play area for children, a prayer room with ablution facilities, as well as a big community space with an attached kitchenette.



THE STANDARD OF CONSTRUCTION SAFETY AND QUALITY AT SHELTECH

The technical team at Sheltech goes to great lengths to ensure safe and quality construction practices at all the construction sites. We have separate safety and quality teams that regularly visit sites to monitor construction, train personnel, and keep track of the safety and quality records. Additionally, to encourage all our engineers, contractors and construction workers, Sheltech has monthly internal safety competitions between the different construction sites. For the month of March 2016, we wish



to acknowledge all the technical personnel at Sheltech Bithika, Sheltech Pacific and Sheltech Hossain Villa, for their dedication towards construction safety. Not only did they ensure compliance of all Sheltech safety rules, including proper use of PPE (personal protective equipment) and frequent safety training of all construction workers, their sites scored the highest in our internal safety competition.